

# Atlona AT14020-7 7M (23FT) DVI TO HDMI or HDMI TO DVI DIGITAL CABLE

## 7M ( 23 FEET ) ATLONA DVI to HDMI or HDMI to DVI DIGITAL VIDEO CABLE. MODEL: AT14020-7

Atlona 23ft HDMI/DVI Bi-directional cable is designed to interconnect your DVI and HDMI devices and displays, while maintaining the highest quality HD or PC resolutions. Simply the best cable for your HD video system.

### Description:

Atlona DVI/HDMI bi-directional cable is designed to convert between HDMI and DVI, while still maintaining the best possible transmission of Digital Video signal. These cables are built tough; utilizing industrial quality materials, yet comply with all RoHS (restriction of hazardous materials) regulations to minimize ecological impact. Atlona uses Oxygen Free Copper exclusively in all cables, ensuring the highest conductivity and signal transfer available, without degradation. Our superior High-Density triple shielding technology will reject EM and RF interference, while gold plated connectors will ensure a tight grip. Cable is CL2 Rated for professional in-wall applications.

### Applications:

Ideal for running in the walls. Primarily used to connect DVD players, satellite and cable boxes, LCD&39;s, projectors, Plasma displays, HDTV&39;s and much more.

### Specs:

- 7m (23ft) DVI to HDMI cable construction
- 24k Gold plated connectors
- Supports high resolutions up to 1080p or 1920x1200
- UL CL2 Rated
- High-Purity Oxygen free copper conductors
- High-density triple shielding for maximum rejection of EMI and RFI
- Available in Black color.

### Warranty:

Lifetime parts and labor warranty

### Why Atlona cables and not someone else&39;s?

Since the company was created (more than 8 years ago), we have been committed to providing our customers with quality products. Our HDMI/DVI cables are built to exceed HDMI/DVI specifications for bandwidth, frame rate support and more. There are not very many companies that manufacture their cables to even meet the HDMI/DVI standards. The founders of HDMI/DVI require adopters to manufacture their cables in an HDMI/DVI certified factory in order to fully meet HDMI/DVI certification specifications. Making cables at a certified facility adds the benefit of using industrial quality pre-inspected materials in the manufacturing process. Our cables also meet UL CL3 rating for in-wall installations directly from the production line, since the outer jacket of the cable complies with all UL requirements for the CL3 standard. Every Atlona cable is also ROHS certified, which means, that they contain no Lead or other materials that could potentially harm your pets and children. Large companies that have established themselves in the "high end" market may manufacture their cables under these standards, but unfortunately their prices are extremely high. This usually happens for either one or both of main reasons:

- 1) The marketing department thinks that their company is so well recognized, that consumers will buy their products regardless of the price.
- 2) The products of these companies go through so many dealers or "middlemen", that in order to pay them they have no other choice, but to raise prices.

Unlike these "high end" companies, we own our factories and limit the number of "middlemen" between us and our end users, which allows us to keep much lower pricing than most stores or other retailers. We are not the most expensive cables on the market, however; we are also not the cheapest. As you have probably noticed, there are many internet retailers that claim to meet certain specs or claim that they have better products than competitors and at the same time they have extremely low prices. While it might seem to be a good deal at first, please keep in mind that it is impossible to verify that these unsubstantiated claims about their cables abilities are consistent from cable to cable, with out some sort of standardized certification. Most of these "bargain" HDMI/DVI cables are not made with industrial grade materials, if they were, they could not offer such low prices. The "bargain" cables will work and at short lengths and signal loss will be minimal, however; signal degradation is still going to be high. Atlona on the other hand, provides customers with the best quality products, using business practices that help reduce the overall cost of all of our products. Therefore, if you value your investment in to HDMI/DVI related equipment, it is highly recommended to use Atlona premium quality interconnects.