Atlona AT14030-1 1M (3FT) ATLONA HDMI DIGITAL VIDEO AND AUDIO CABLE

1M (3 FEET) ATLONA HDMI DIGITAL VIDEO and AUDIO CABLE. MODEL: AT14030-1

Atlona's 3ft HDMI premium cables deliver perfect 1080p signal to your HD display.
The Atlona 3ft HDMI cable is designed to ensure perfect transfer of digital video and multi-channel audio signal from source to display. These cables are built using the highest standards and materials available. From our gold plated connectors to our Oxygen free copper conductors, every inch of this cable is designed to maximize conductivity. Our superior High-Density triple shielding technology will reject EM and RF interference, while pressure form molded connectors will ensure a tight grip. This cable is also CL2 Rated for professional in-wall applications and installation. If you are looking to get the best HD signal to your Display, look no further.

Specifications:

- 1m (3ft) HDMI Cable construction
- HDMI 1.3
- Supported Resolutions: **HDTV (all resolutions up to 1440p) Computer: (all resolutions up to WQXGA 2560x1600)**
- Single-link bandwidth: **340 MHz (over 10.2 Gbit/s)**
- Digital Audio: supports all digital audio formats including Dolby TrueHD and DTS-HD Master Audio
- 24k Gold plated connectors
- 28AWG High-Purity Oxygen Free Copper conductors
- High-Density triple shielding for maximum rejection of EMI and RFI
- Ultra Flexible
- ROHS Rated
- UL CL2 Rated
- Black color only

Warranty:

Lifetime parts and labor warranty

Why Atlona cables and not someone else's?

Since the company was created (more than 8 years ago), we have been committed to providing our customers with quality products. Our HDMI cables are built to exceed HDMI specifications for bandwidth, frame rate support and more. There are not very many companies that manufacture their cables to even meet the HDMI standards. The founders of HDMI require adopters to manufacture their cables in an HDMI certified factory in order to fully meet HDMI certification specifications. Making cables at a certified facility adds the benefit of using industrial quality pre-inspected materials in the manufacturing process. Our cables also meet UL CL3 rating for in-wall installations directly from the production line, since the outer jacket of the cable complies with all UL requirements for the CL3 standard. Every Atlona cable is also ROhS certified, which means, that they contain no Lead or other materials that could potentially harm your pets and children. Large companies that have established themselves in the "high end" market may manufacture their cables under these standards, but unfortunately their prices are extremely high. This usually happens for either one or both of main reasons:

1) The marketing department thinks that their company is so well recognized, that consumers will buy their products regardless of the price.
2) The products of these companies go through so many dealers or "middlemen", that in order to pay them they have no other choice, but to raise prices.

Unlike these "high end" companies, we own our factories and limit the number of "middlemen" between us and our end users, which allows us to keep much lower pricing than most stores or other retailers. We are not the most expensive cables on the market, however; we are also not the cheapest. As you have probably noticed, there a many internet retailers that claim to meet certain specs or claim that they have better products than competitors and at the same time they have extremely low prices. While it might seem to be a good deal at first, please keep in mind that it is impossible to verify that these unsubstantiated claims about their cables abilities are consistent from cable to cable, with out some sort of standardized certification. Most of these "bargain" HDMI cables are not made with industrial grade materials, if they were, they could not offer such low prices. The "bargain" cables will work and at short lengths and signal loss will be minimal, however; signal degradation is still going to be high. Atlona on the other hand, provides customers with the best quality products, using business practices that help reduce the overall cost of all of our products. Therefore, if you value your investment in to HDMI related equipment, it is highly recommended to use Atlona premium quality interconnects.